

Laura Stack Is Perfect For This Group!



What Laura does...

Presents high-energy, high-content keynotes on how leaders can get maximum results in minimum time from employees and how professionals can get work done efficiently and leave the office earlier.

Where to use Laura...

- Keynote speeches for mixed audiences wanting a meaty, universal business message with take-home value delivered in an entertaining, educational, energetic way
- Breakout sessions at professional, corporate, and association conferences
- Corporate training seminars and workshops on improving employee productivity

Unique selling points...

- Laura is one of only a handful of professional speakers whose business focuses solely on time management and productivity topics, so she doesn't have much competition.
- Laura is a spokesperson for 3M, Microsoft, and Day-Timer®
- Laura is a published author of three books by Broadway Books (Random House)
- Laura has an MBA and was awarded the Certified Speaking Professional (CSP)
- Laura is the media's go-to person on workplace issues and has been featured on CBS, CNN, NBC-TV, NPR, Bloomberg, and the New York Times.

Laura's a great fit any time you hear your employees or members say...

- "I just lost half of my department to layoffs but still have to hit higher numbers this year!"
- "We are so overwhelmed with work and don't have enough hours in the day to get anything done!" "I have 2,000 emails in my email in-box!"
- "Our staff works insane hours trying to keep up with everything there is to do!"
- "We are so stressed out and have no life balance from working too long and hard!"
- "We need a program on time management, organization, peak performance, stress management, life balance, email and electronic usage, and/or productivity."

The solution...IMPROVED PERSONAL PRODUCTIVITY

Perfect audiences...

- Leaders who have lost staff and are expected to produce greater results with fewer people.
- Managers who need to improve departmental profitability but can't add staff.
- Employees who need to get more work done in less time and be more productive at work.
- Salaried employees who are working well over 40 hours a week...50...60...75 hour work weeks.
- Sales professionals pressed to generate more sales while on the road.
- Administrative professionals trying to keep everything organized.

Clients include... Cisco Systems, KPMG, GM, Microsoft, IBM, Tyco, MolsonCoors, the Denver Broncos, Lockheed Martin, Lucent Technologies, Wells Fargo, Mobil, Time Warner, VISA

Fee: One-hour keynote \$10,000; 1-3 hours \$15,000; 3-5 hours \$20,000, plus travel expenses